



KIPM - College of Management, GIDA, Gorakhpur.



AD- MAD SHOW



Session - 2023-2024

Batch – MBA & MCA (1st Year)

Date :- 24th January 2024



WELCOME TO AD-MAD SHOW

"Where Creativity Meets Madness"



(FOR MBA & MCA STUDENTS)

Date: 24th January 2024



Organized by:- **MAVERICK STUDENT CLUB**

OF

**KIPM-COLLEGE OF MANAGEMENT
GIDA, GORAKHPUR**

Venue: MBA Seminar Hall, GIDA, Gorakhpur

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MBA 1st Year Evaluation Sheet

S.No	Name Of Candidate	Group Name	Theme / Product	Parameters of Score					Total (150Marks)
				Creativity / □□□□□□□□ □□ (10 marks)	Customer Appeal / □□□□□□ □□□□□□ (10 marks)	Stage Presence / □□□ □□ □□□□□□ □□ (10 marks)	Content /□□□ (10 marks)	Coordination/ Team Work □□□□□□ (10 marks)	
1	- Aman Kumar - Vishwas Dubey - Rupesh Upadhyay - Abhishek Kushwaha - Manisha Chaurasia - Arpita - Sunny Kr. Rawat	A	Health & Fitness (Body Gainer)	$S1+S2+S3=T1$	$S1+S2+S3=T2$	$S1+S2+S3=T3$	$S1+S2+S3=T4$	$S1+S2+S3=T5$	$T=T1+T2+T3+T4+T5$
				3+7+8=18	6+7+6=19	3+8+7=18	2+7+6=15	5+7+8=20	90
2	- Kajal Mishra - Shivangi Singh - Sakshi Pandey -2 - Anshu Kumari - Sanjana Gupta - Janvi Raj - Srivastava - Supriya Nishad	B	Fashion & Beauty (Soap)	5+8+9=22	2+8+9=19	5+8+9=22	5+9+9=23	3+8+9=20	106
3	- Sakshi Pandey -1 - Amrita Rai - Mansi Rai - Parul Upadhaya - Arpita Tripathi - Amisha Srivastava	C	Fashion & Beauty (Cream)	6+4+6=16	3+4+6=13	2+5+6=13	4+4+7=15	3+5+7=15	72



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				Creativity / □□□□□□ □□□□ (10 marks)	Customer Appeal / □□□□□ □ □□□□□ □ (10 marks)	Stage Presence / □□□ □□ □□□□ □□□□ (10 marks)	Content /□□□ (10 marks)	Coordination/ Team Work □□□□□□ (10 marks)	Total (150Marks)
				S1+S2+S3= T1	S1+S2+S= T2	S1+S2+S3= T3	S1+S2+S= T4	S1+S2+S3= T5	T=T1+T2+T3+T4+T5
4	- Sudhanshu Tiwari - Priyank Pandey. - Kavita Yadav - Shikha Shukla - Firdaus Jahan - Sadaf Khan - Shruti Modanwal - Kavya Jaiswal	D	Home & Lifestyle (Detergent Powder)	7+9+9=25	7+8+8=23	5+8+9=22	8+9+8=25	5+9+9=23	118
5	- Shivani Tiwari - Anshika Singh - Babli Nayak	E	Fashion & Beauty (Lipstick)	8+8+8=24	7+8+9=24	4+9+9=22	7+8+8=23	6+8+9=23	116
6	- Kush Vishwakarma - Vivek Nigam - Shashikant Pandey - Akansha Gupta - Nishi Sharma - Kamini Yadav	F	Technology & Innovation (Camera)	4+5+8=17	4+5+8=17	4+4+8=16	5+5+7=17	3+5+8=16	83

7	- Hrithik - Nitesh Sharma - Shivak Pathak - Kajal Mishra	G	Social & Environmental (Social Awareness)	3+8+8=19	4+7+6=17	3+8+8=19	8+7+7=22	3+6+8=17	94
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MCA 1st Year Evaluation Sheet

S.No	Name Of Candidate	Group Name	Theme/ Product	Parameters of Score					
				Creativity / ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ (10 marks)	Customer Appeal / ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ (10 marks)	Stage Presence / ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ (10 marks)	Content / ☐ ☐ ☐ ☐ (10 marks)	Coordination / Team Work ☐ ☐ ☐ ☐ ☐ ☐ (10 marks)	Total (150Marks)
1	- Nidhi Shukla - Mahak Singh - Vanshika Verma - Ragini - Suman Yadav - Pragya Shahi - Avinash Kumar - Yogesh Pandey - Pragati Mishra - Shaheen Bano	A	Fashion & Beauty (Lotion)	S1+S2+S3= T1	S1+S2+S3= T2	S1+S2+S3= T3	S1+S2+S3= T4	S1+S2+S3= T5	T=T1+T2+T3+T4+T5
				5+8+9=22	3+8+8=19	4+9+10=23	7+8+9=24	4+8+9=21	109
2	- Shivam Sharma - Sakshi Srivastava - Salu Singh - Vaishnavi Jaiswal - Yogesh Gupta - Pranjali Srivastava - Siya Singh	B	Media & Entertainment (Services)	8+6+9=23	8+5+8=21	8+5+8=21	8+6+8=22	6+6+9=21	108



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MBA & MCA (1st Year) Winners

Ranked	MBA Group Name	Team Members	Total Marks
1 st	D	- Sudhanshu Tiwari - Priyank Pandey. - Kavita Yadav - Shikha Shukla - Firdaus Jahan - Sadaf Khan - Shruti Modanwal - Kavya Jaiswal	118
2 nd	E	- Shivani Tiwari - Anshika Singh - Babli Nayak	116
	MCA Group Name	Team Members	Total Marks
3 rd	D	- Nidhi Shukla - Mahak Singh - Vanshika Verma - Ragini - Suman Yadav - Pragya Shahi - Avinash Kumar - Yogesh Pandey - Pragati Mishra - Shaheen Bano	109

Flashes of the AD-MAD Show



Hon'ble M.D Sir addressing & encouraging students and staff members.



Winning Team Group "D", "A" of MBA and Group "A" of MCA.

AD-MAD SHOW

Organizer Chief: - Dr. Dharendra Bahadur Singh Sir (HOD)

Organizer: - Maverick Student Club.

Coordination & Guidance:

Mrs. Nisha Pandey Mam (Asst. Prof) MBA

Mrs. Akriti Tripathi Mam (Asst. Prof) MCA

Script Writing :- Team Leader

Report Writing :- Mr. Arun Singh (Asst. Reg)



Cameraman & Coverage :- Mr. Pappu Ji



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