

Letter of Intent

Collaboration between

KIPM College of Engineering and Technology, Gorakhpur, UP

and

Sharda Launchpad Federation, Sharda University, Greater Noida, UP

This letter of Intent is issued to Sharda Launchpad Federation, Sharda University (SLP), Greater Noida on 22nd of July, 2022 with the objective of to outline the possible ways in which Sharda Launchpad Federation and KIPM College of Engineering and Technology (KIPM) could develop, support and promote Innovation, Entrepreneurship, and IP/Technology Commercialization. SLP and KIPM are collectively referred to herein as the "Parties" and individually referred to as a "Part".

Scope of Collaboration:

A. The Parties shall jointly support the startup ecosystem through various activities, mentorship, network and connect related to development of startups, entrepreneurship and innovation environment targeting grass root innovators and entrepreneurs.

B. The Parties have recognized various domains of entrepreneurship management and technology, on which they tend to work jointly towards creating various platforms and support structures for startups and Entrepreneurs. Some of the joint activities might be, but not restricted to below can be:

i. To promote the culture of startups in the institutions and nearby areas.

ii. Mentoring the existing startups in business development, financial planning and other sectors.

iii. Joint hackathons, competitions and other platforms which promote the culture of Innovation and Entrepreneurship within the students of the institutions.

iv. Conduct Entrepreneurship Development Programs jointly in collaboration with other institutions as per need.

v. Knowledge exchange: Learning and sharing best practices on innovation and startups ecosystem development at micro and macro level.