# National Service Scheme

## Activity Report

## Title of the Event
Swachhatahiseva@KIPMCET

## Objective of the Event
As part of Swachhata Pakhwada-Swachhata Hi Sewa( SHS) 2023, a massive cleanliness drive led by people is envisaged to be held on 1st Oct'2023 at 10 am across the country as a tribute to Mahatma Gandhi on the eve of his birth anniversary on 2nd Oct'23.

## Participants details

No of Participant: 50

## Coordinator Details

a. Dr. Nitesh Tiwari

## Overview of the Event

"Swachhata Hi Seva" (Cleanliness is Service) is a nationwide event in India that was launched as part of the Swachh Bharat Abhiyan (Clean India Campaign). The Swachh Bharat Abhiyan is a flagship campaign by the Government of India aimed at promoting cleanliness, sanitation, and hygiene across the country. "Swachhata Hi Seva" is a specific campaign within this broader initiative, and it typically takes place during a specific period each year.

The primary objective of "Swachhata Hi Seva" is to mobilize communities and individuals to actively participate in cleanliness and sanitation activities. It aims to create awareness about the importance of cleanliness and hygiene in daily life and to encourage citizens to contribute to a cleaner and healthier India.

## Key outcome of the activity

- **Promoting Cleanliness:** Encouraging and motivating participants to actively participate in cleaning and maintaining the cleanliness of their surroundings.
- **Creating Awareness:** Educating participants and the community about the importance of cleanliness and proper waste disposal practices for a healthier environment.

- **Community Engagement:** Bringing together members of the institution or community to work collectively towards a cleaner and greener environment.
- **Waste Management:** Teaching effective waste segregation and disposal methods to reduce litter and promote recycling.
- **Behavioral Change:** Instilling a sense of responsibility and a habit of cleanliness among participants, which can lead to long-term positive changes in their behavior.
- **Beautification:** Enhancing the aesthetics of the institution or community through cleanliness drives and beautification efforts.
- **Public Health:** Highlighting the link between cleanliness and public health, emphasizing how a clean environment can reduce the spread of diseases.
- **Sustainability:** Promoting sustainable practices that not only ensure immediate cleanliness but also contribute to the long-term well-being of the environment.

## Social Media link

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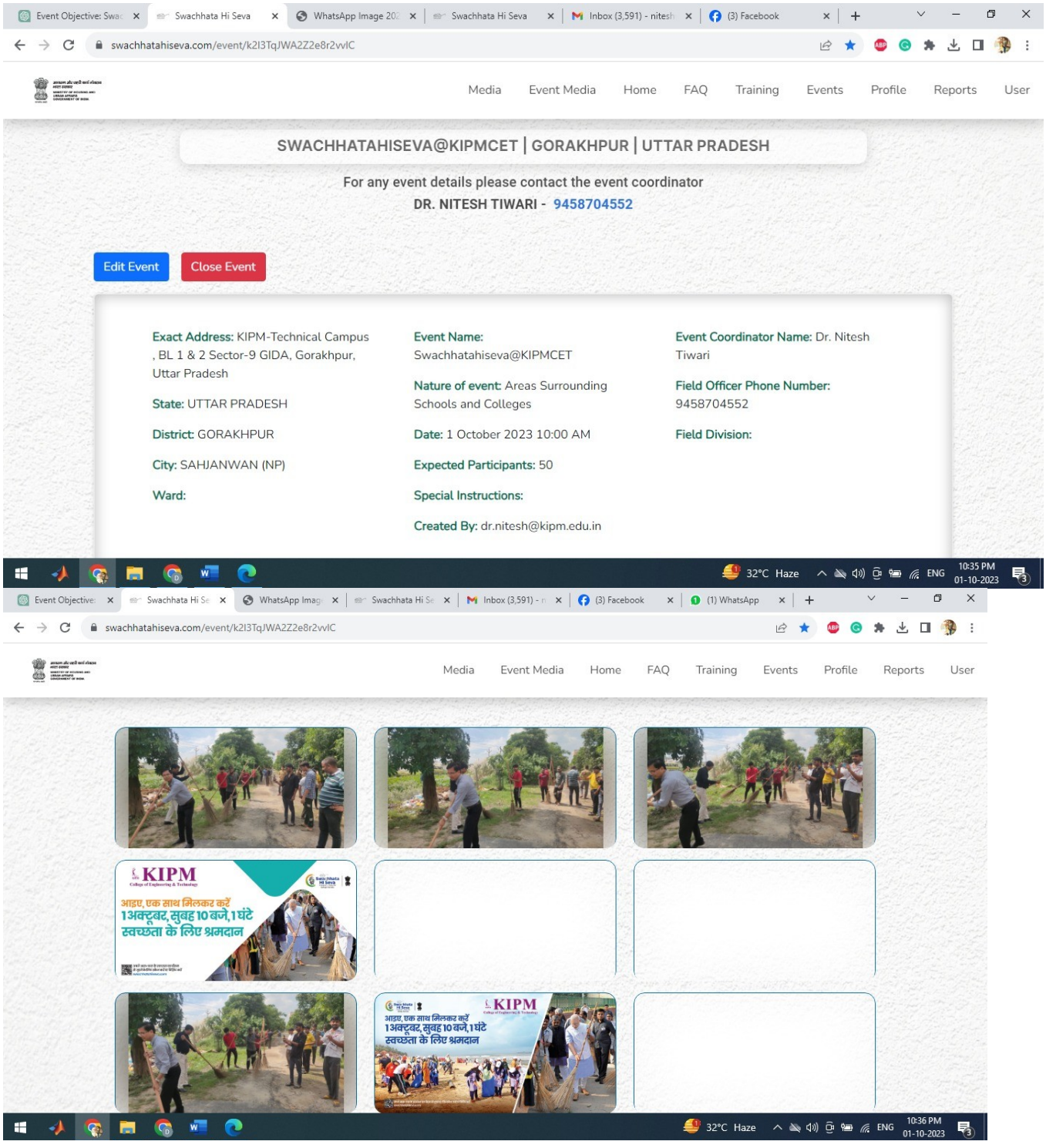
## Media Coverage (Photographs)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SWACHHATAHISEVA@KIPMCET | GORAKHPUR | UTTAR PRADESH
For any event details please contact the event coordinator
DR. NITESH TIWARI - 9458704552
Edit Event
Close Event
Exact Address: KIPM-Technical Campus , BL 1 & 2 Sector-9 GIDA, Gorakhpur, Uttar Pradesh
State: UTTAR PRADESH
District: GORAKHPUR
City: SAHJANWAN (NP)
Ward:
Event Name: Swachhatahiseva@KIPMCET
Nature of event: Areas Surrounding Schools and Colleges
Date: 1 October 2023 10:00 AM
Expected Participants: 50
Special Instructions:
Created By: dr.nitesh@kipm.edu.in
Event Coordinator Name: Dr. Nitesh Tiwari
Field Officer Phone Number: 9458704552
Field Division:
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ENG
10:35 PM
01-10-2023
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